

## 2019 ALOG “WinterGlow” Show and Sale

### PROSPECTUS & REGISTRATION

Direct Questions to: [cuttitta@aol.com](mailto:cuttitta@aol.com)

ALOG will have our Fall exhibit in BlackRock’s Kay Gallery

#### **Show Dates to Remember:**

SHOW: **Monday, November 4 – Sunday, November 10, 2019**

Registration deadline: **October 20 2019**. See Registration info below

Backstory\* deadline: **Sunday, October 27, 2019**. See Registration info below

Show label deadline: **Sunday, October 27, 2019**. See Registration info below

Artwork drop-off deadline: 2-D, bin work and 3-D for display cases and pedestals: **Monday, November 4, 5:00 pm – 7:00 pm**. See Delivery info below.

Show hanging: **Tuesday, November 5, 11:00 am – 5:00 pm** or until it’s done,

Small 3-D for table display drop off and set-up, **Tuesday, November 5, 5:00 – 7:00pm**

Show Opening: **Wednesday, November 6, 2019, 10:00 am**.

Show hours: **Wednesday, November 6 – Saturday, November 9, 10:00 am – 5:00 pm**

**Sunday, November 10, 12:00 pm – 5:00 pm**

Artists’ Wine Reception: **Sunday, November 10, 2:00 – 4:00 pm** (*all artists are required to attend*).

Show Take Down, **Sunday, November 10, 5:00pm - 6:00 pm, or until it’s done**.

**REGISTRATION: Registration fee is \$25 per artist. Deadline: October 20, 2019**

Member meeting: **Wednesday, September 4 and Wednesday, October 2, 2019** monthly member meeting. Please bring your completed form and check or cash – Registration Table will be open at 6:45 pm.

Mail in: send registration and check to: Rosanne Cuttitta, 24012 Jockey Club Terrace, Damascus, MD 20872. **Make check payable to: ALOG**.

**Backstory (Optional):** Create a backstory regarding one of your art pieces, 200-300 characters in length. It will be placed on 4.25" x 3.5" card next to your piece. Make sure to include artist name and name of piece in the description in a Word document. Due to Jaree Donnelly, [jaree@artsentwine.com](mailto:jaree@artsentwine.com) no later than **midnight, Sunday, October 27, 2019**.

**Show Label (Wall artwork and display information): ALL 2D artwork and ALL 3D artwork submitted for glass cases and pedestal displays **MUST** have a Show label or it cannot be included in the show.** Please make sure your label information is complete and accurate. No

additional labels or label changes will be made after **October 27**. Label information required: **Artist's name, medium, title and price – in all CAPS submitted on attached form**. A label PDF will be sent out for **typo review and approval only**, (no changes or additions will be accepted). Send Show Label info to Jaree Donnelly, **jaree@artsentwine.com** no later than **midnight, Sunday, October 27, 2019**. **A separate email with Show Label Form will be sent.**

**ARTWORK DELIVERY: 2D, 2D Bin and 3D display case and pedestal, Monday, Nov 4, 5 – 7 pm**

**Submission Tags (Information to identify your artwork during delivery and hanging): ALL 2D artwork and ALL 3D artwork submitted for glass cases and pedestal displays **MUST** have a Submission Tag or it cannot be included in the show; one on front and one on back with Artist Name, three-letter initials, title, and price. 2-D artists and 3-D artists submitting glass cases or pedestals work, must deliver their work with also with **Submission Tags, Monday, November 4, 5-7 pm**. Please arrange for someone to bring your work if you are unable to do so. You, or your agent, will need to stay until the check-in process is completed. **A separate email with Submission Label Form will be sent.****

**An inventory list of your submitted items with artist name, title and price is required at delivery.**

2-D artists with bin work. If you have your own bin you can bring it with as many pieces as you want. Please limit to only one print of each piece at a time. If you are using ALOG shared bins, please limit to 10 unique pieces at a time.

Small 3-D artwork displayed on tables will be delivered and set-up on tables for display on **Tuesday, November 5, 5-7pm**. Works will be organized by the show committee for optimal presentation. The tables will be located in the Gallery on weekdays and, depending on space available, will be moved to the Lobby area. 3-D artists are encouraged to take the 3-D monitoring shifts while their work is on display. This will be a shared responsibility of all 3-D artists throughout the weekend.

Artists submitting work requiring a display stand must supply their own, either a clear acrylic stand or black velvet jewelry bust.

**Number of pieces that may be submitted:**

**2-D art**

2 Small – under 12” wide, including frame

AND

2 large – over 24” by up to 48” wide, including frame

**OR**

2 Small – under 12” wide, including frame

2 Medium – 12” to 24” wide, including frame

**All art will be displayed as space permits.**

### **Sculpture and 3-D art for display cases or pedestals**

**3 total works (weight 25-50 lbs. or less)** to be shown on pedestals or at windows as space permits. Any sculpture meant to hang must have a device attached to the back suitable for hanging, weight and size permitting. Weight limits for sculpture hung on the wall will be at the discretion and approval of the ALOG hanging committee with input from the BlackRock gallery personnel as necessary.

### **SALES AND LIABILITY:**

**Commission:** A 30% commission is taken on the sale of all work sold at the show. (15% goes to ALOG and 15% to BlackRock. Displayed artwork sold within 14 days of the show closing, will provide ALOG with the 15% commission. Cashier collects sales tax.

**Liability:** ALOG members working during the show should take good and reasonable care of the artwork on display. ALOG and BlackRock are not responsible for damage or loss during the show.

**ALOG's SHOW COMMITTEE will gladly answer any questions. Please contact:**  
[cuttitta@aol.com](mailto:cuttitta@aol.com)

### **CRITERIA FOR SUBMISSIONS**

#### **2-D Wall Artwork: Fresh, new artwork is always encouraged.**

- All wall-hung work must be properly framed, with wire for hanging at least 2" from the top edge of the frame. Gallery wrapped canvases are permitted.
- NO smudged mats, wet canvases, clip or poster frames, or damaged frames are allowed.
- A **Submission Tag** must be on the back and front of all work to include: artist name, three letter initials, medium and price.
- Displayed 2D and 3D entries **MUST** be priced or marked NFS (Not for Sale). NFS items must show a retail value on the artist's inventory sheet. Artists are encouraged that NFS constitute no more than one-third of the total work submitted (both 2-D and 3-D).
- **2D Check-in includes a quality check of frame (if framed), appropriate wiring, and back finishing of each artist's work, your business card and Submission Tags.**
- Our show visitors include small children, so work must be suitable for display in a family-oriented setting.

**SHOW LABEL and SUBMISSION TAG forms will be sent in a separate email**

ART LEAGUE OF GERMANTOWN 2019 FALL SHOW AND SALE

**WinterGlow**  
**REGISTRATION FORM**  
**Deadline – October 20, 2019**

**Show Chair:** Rosanne Cuttitta

Questions? Contact: [cuttitta@aol.com](mailto:cuttitta@aol.com), 301-928-6235

Last name only, in capital letters \_\_\_\_\_

First Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: Day \_\_\_\_\_ Cell \_\_\_\_\_ Evening \_\_\_\_\_

Email Address: \_\_\_\_\_

I do not hold ALOG or BRCA responsible for damage or loss of artwork in the referenced show:

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Entry Fees:** (payable to ALOG) \$25.00

I would like to make a voluntary contribution of \$\_\_\_\_\_ towards our show for additional expenses towards our advertising, reception and show promotions.

I do not want photos of my work used for future show promotions

**Per allowed 2D pieces noted above,**  
**I will be submitting: Large: \_\_\_\_\_ Medium: \_\_\_\_\_ Small: \_\_\_\_\_**

**Per allowed 3D pedestal and display case pieces noted above, I will be submitting:**  
**Pedestal pieces: \_\_\_\_\_ Display case pieces: \_\_\_\_\_.**

**I request 1 Table for 3 D items**

To continue to hold successful shows, we need your support and participation. By volunteering and supporting this show and electing your 3 shifts, you help our shows to run smoothly and open the door to your participation in the next show.

**Watch for the Sign-up Genius email to elect your 3 volunteer shifts.**

**Remember, it's not just the great artwork, but your enthusiastic interaction with show attendees that will help make the show a success**

**I look forward to a terrific show!**