

2020 ALOG Spring Show and Sale

in BlackRock's Kay Gallery

“SHADES OF SPRING – A FRESH PERSPECTIVE”

Wednesday, April 15 – Sunday, April 19, 2020

Prospectus, Registration & Submission Tags

Dates to Remember:

Mini Collection Digital Images deadline: **Sunday, March 22, 2020**

Registration deadline: **Wednesday, April 5, 2020.**

Backstory deadline: **Wednesday, April 5, 2020.**

Show Label deadline: **Wednesday, April 5, 2020.**

Artwork drop-off: 2-D, Bin Work and 3-D display case and pedestals works: **Monday, April 13, 5 – 7 pm.**

Show hanging: **Tuesday, April 14, 11 am – 5 pm or until it's done,**

3-D table display drop off and set-up: **Tuesday, April 14, 5 – 7 pm**

Show hours: **Wednesday April 15 – Saturday, April 18, 10 am – 5 pm**

Sunday, April 19, 12 pm – 5 pm

Opening Day Reception and Artists Spotlights: **Wednesday, April 15, 6 – 8 pm**

Artists' Wine Reception: **Sunday, April 19, 2 – 4 pm,** (artists are requested to attend)

Show Take Down, **Sunday, April 19, 5 – 6 pm, or until it's done.**

REGISTRATION: Registration fee is \$30 per artist. Deadline: Sunday, April 5, 2020

Opportunities to Register:

Member meeting: **Wednesday March 4 and Wednesday, April 1.** Please bring your completed form and check or cash. Registration Table opens at 6:30 pm.

Mail in: send registration and check to: Rosanne Cuttitta, 24012 Jockey Club Terrace, Damascus, MD 20872. **Make check payable to: ALOG. Must be received by April 5 deadline.**

Show Chair: Rosanne Cuttitta

Contact: showchair@alog.org or 301-928-6235

2020 SHADES OF SPRING – A Fresh Perspective

Submission Criteria

- 2-D Artwork: We encourage artists to submit new work, but formerly shown work is welcome.
- All wall-hung work must be properly framed, with wire for hanging at least 2" from the top edge of the frame. Gallery wrapped canvases are permitted. Clip style frame mounts and strip hangers are not acceptable. No smudged mats, wet canvases, or damaged frames are allowed.
- Submission tags must be on the back and front of all work submitted for hanging, display cases, or pedestals and must include artist name, title, medium and price. Label visible from the front should be easily removable. See last page for printable submission tags.
- Displayed 2D and 3D entries MUST be registered on the Label Spreadsheet. See information below.
- Displayed 2D and 3D entries MUST be priced or marked NFS (Not for Sale). NFS items must show a retail value on the label spreadsheet. Artists are encouraged that pieces marked NFS constitute no more than one-third of the total work submitted (both 2-D and 3-D).
- 2D Check-in includes a quality check of frame (if framed), appropriate wiring, and back finishing of each artist's work, your business card (optional) and tags.
- All participants must sign up for three volunteer slots to help manage and run the show.
- Weights of any 3D wall hangings are subject to approval of the Hanging Committee and Gallery Director.
- Work must be suitable for display in a family-oriented setting.

Artwork Size Criteria and Definitions:

Small: under 12" by 12", including frame

Medium: up to 24" by 24" including frame

Large: up to 36" by 36" including frame

XLarge: up to 48" by 48" wide, including frame

3D Sculpture: Work for windowsill or pedestal, 50 lbs. maximum

3D Wall Hanging: up to 48" by 48" wide, including hanging device. (max weight to be approved based on approval of Hanging Committee and Gallery Director)

3D Display Case: Work for glass display case, up to 12" by 16" wide including stand

Options for 2D and 3D Wall, Display and Pedestal Submissions

Regular submissions:

1 Large, 1 Medium, 1 Small

or

1 XLarge

or

2 Medium, 1 Small

or

1 Medium, 2 Small

or

3 Pedestal pieces

or

3D Wall Hangings – all pieces must meet above size criteria

or

3 Display case pieces - all pieces must meet above size criteria

Other combinations of 3 pieces will be considered, provided they meet the spirit of the above combinations. Please inquire first!

All accepted artwork will be hung/displayed based on space available as determined by hanging committee and the Kay Gallery Director.

Mini Collection submissions:

This is a new feature for this show. Pieces presenting a cohesive body of old and new work will be hung as a grouping together. Digital images and artwork sizes must be sent to vicepresident@alog.org by March 22 to be considered. The first 12 applying artists (first come first served) may be selected, but final selection of your work as a Mini Collection is subject to approval and availability of space.

1 Large, 2 Medium

or

1 XLarge

or

4 Medium

or

2 Medium, 2 Small

or

1 Large, 4 Small

or

6 Small

or

3D artwork: up to 6 pieces meeting above size criteria, can replace 2D pieces.

Other combinations of pieces will be considered, provided they meet the spirit of the above combinations. Please inquire first!

All accepted artwork will be hung/displayed based on space available as determined by the ALOG hanging committee and the BlackRock Gallery Director.

Additional Information and Requirements

Show Labels: shall be submitted by **midnight, Sunday, April 5:** ALL 2D and 3D artwork submitted for hanging, display case, and pedestal displays shall be registered on the **Show Label Spreadsheet**, no inventory sheet will be necessary. Label spreadsheet will be sent second week in March, so watch out for it.

Enter in **all CAPS: Artist's Last Name, First Name, Medium, Title and Price, NFS.** Please make sure your information is complete and accurate. No deletions, changes, or additions will be allowed after the **midnight, Sunday, April 5 deadline.** A final label spreadsheet will be sent after **April 5 for typo review and approval only.**

Backstory (Optional): Create a backstory regarding one of your art pieces, 200-300 characters in length. It will be placed on a 4.25" x 3.5" card next to your piece. Make sure to include artist name and name of piece in the description in a word document. Please send to Jaree Donnelly, jaree@artsentwine.com no later than **midnight, Sunday, April 5.**

2-D artists with Bin Work. If you have your own bin you can bring it with as many pieces as you wish. Please limit to only one print of each piece at a time. If you are using ALOG shared bins, please limit to 10 pieces at a time.

3D Tables and Setup: **3-D artwork** for sale will be delivered and set-up on tables on **Tuesday, April 14, 5-7 pm.** Works will be organized by the show committee for optimal presentation. Up to 1 Table subject to available space as determined by 3D setup committee. Artists requiring a display stand must supply their own, either a clear acrylic stand or black velvet jewelry bust.

Sales and Liability:

Commission: A 30% commission is taken on the sale of all work sold at the show. (15% to ALOG and 15% to BlackRock.). Displayed artwork sold within 14 days of the show closing, is subject to a 15% commission to ALOG and 6% sales tax to be paid to ALOG by artist.

Liability: ALOG and BlackRock are not responsible for damage or loss during the show.

Volunteer Requirements

Holding a show such as ours requires many hands to manage all aspects. Please sign up for your 3 volunteer slots so the show and your work has coverage. A **Signup Genius** link will be sent out the second week of March. You can select your 3 slots on that link. 3-D artists are encouraged to take the 3-D monitoring shifts while their work is on display. This will be a shared responsibility of all 3-D artists throughout the weekend.

Artist Spotlight

At the Opening Day Reception: this will be your opportunity to tell your story - for up to a one minute - about you, your work, why you do what you do and what inspires you. Great, first-person way to interest attendees in you and your work and hopefully make a sale or two! Your work becomes that much more interesting when there is a face and a story behind it.

ART LEAGUE OF GERMANTOWN
2020 SHADES OF SPRING SHOW AND SALE

“A Fresh Perspective”

REGISTRATION FORM
Deadline – April 5, 2020

Show Chair: Rosanne Cuttitta

Contact: showchair@alog.com or 301-928-6235

Last name, please print in capital letters _____

First Name: _____

Address: _____

Phone: Day _____ Cell _____

Email Address: _____

I do not hold ALOG or BRCA responsible for damage or loss of artwork in the referenced show:

Signed: _____ Date: _____

Entry Fees: (payable to **ALOG**) \$30.00 and 3 show shifts.

I would like to make a voluntary contribution of \$_____ towards our show for additional expenses towards our advertising, reception and show promotions.

I give permission for photos of my work to be used for future show promotions.

Regular Submission: Per prospectus, I will be submitting the following 2D pieces:

XLarge: _____ Large: _____ Medium: _____ Small: _____ Pedestal _____ Display Case _____

Mini Gallery Submission: Per prospectus, I will be submitting the following pieces:

XLarge: _____ Large: _____ Medium: _____ Small: _____ Pedestal _____ Display Case _____

I request table space for 3 D items: description of work _____

Watch for the **Sign-up Genius email** to select your 3 show shifts.

Remember, it's not just the great artwork, but your enthusiastic interaction with show attendees and other artists that will make the show a success.

I look forward to showing your beautiful work and a very successful show!



A L O G

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Medium:
Price:
Artist:
Phone:
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ID Tag for Front of Artwork

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